

2022-2023 Sponsorship Opportunities

For any of these opportunities, please contact
our Vice President, Gina Grote at
ggrote@uwaydelaware.org



HOLIDAY WISH PROGRAM

The United Way of Delaware County and the Women's Leadership Network sponsor foster children, young adults and kids in need during the holiday season. Our goal is to fulfill all their holiday wishes along with much needed basic items.

During the 2021 Holiday Wish Program, our donors fulfilled over \$25,000 of tangible wishes and a priceless measure of intangibles, such as hope, confidence and opportunities.

Updated wish lists will be published in November 2022.

This is a perfect team building opportunity for the holidays.

Please only sign up for items you know you can provide.

WOMEN'S LEADERSHIP NETWORK (WLN): ROOM TO GROW

Held in February, Room to Grow is the WLN's annual fundraising dinner program. Since 2011, the WLN has invested over \$1,000,000 in Delaware County programs for children and families. Room to Grow is an evening of hope, empowerment, and networking.

Please contact Gina Grote at ggrote@uwaydelaware.org if you would like to learn more about the event and/or sponsorship opportunities.

As it gets closer, updated information will be available at delawarecountyfamilies.org/2023-room-to-grow.

UNITED WAY OF DELAWARE COUNTY: SUPPLIES FOR SCHOLARS

Provides supplies and resources for Delaware County students K-12 to start school ready to learn.

Since launching in 2013, Supplies for Scholars has served over 14,000 Delaware County students ranging from Kindergarten (Pre-Kindergarten) through 12th grade. Last year alone we served over 2,000 children! To meet this need we need to raise \$50,000 to purchase supplies and personal care products.

\$10,000 Presenting Sponsor

- Provide backpacks & school supplies for 200 students.
- Company logo listed on SFS webpage, social media, e-newsletter, marketing materials and event signage.
- Sponsorship recognition on press release with potential for media exposure.
- Team of volunteers invited to help pre-pack and distribute backpacks.

\$7,500 Excellence Sponsor

- Provide backpacks & school supplies for 150 students.
- Company logo listed on SFS webpage, social media, e-newsletter, marketing materials and signage.
- Sponsorship recognition on press release with potential for media exposure.
- Team of volunteers invited to help pre-pack and distribute backpacks.

\$5,000 Academic Sponsor

- Provide backpacks & school supplies for 100 students.
- Company logo listed on SFS webpage, social media, e-newsletter, marketing materials and signage.
- Sponsorship recognition on press release with potential for media exposure.
- Team of volunteers invited to help pre-pack and distribute backpacks.

\$2,500 Community Distribution Sponsor

- Provide backpacks & school supplies for 50 students.
- Company logo listed on SFS webpage, social media, e-newsletter, marketing materials and signage.
- Sponsorship recognition on press release with potential for media exposure.
- Team of volunteers invited to help pre-pack and distribute backpacks.

\$1,500 Personal Care Sponsor

- Funding ensures students have access to toiletries, laundry supplies and personal care products. These basic essentials build self-esteem and assist with consistent school attendance.
- Company logo listed on SFS webpage, social media, e-newsletter, marketing materials and signage.
- Sponsorship recognition on press release with potential for media exposure.
- Team of volunteers invited to help pre-pack and distribute backpacks.

For more information, visit DelawareCountyFamilies.org/SFS.

KROGER COMMUNITY REWARDS

Kroger Community Rewards makes fundraising easy by donating based on the shopping you do every day. Once you link your card to our organization, all you need to do is shop at Kroger and swipe/scan your Plus Card! Click below to visit Kroger.com to register your Plus Card today! Use group number ST627 to add United Way of Delaware County as the organization of choice!

**Click here to register your
Kroger Plus Card!**

<https://www.kroger.com/i/community/community-rewards>

AMAZONSMILE

Did you know that when you shop at smile.amazon.com/ch/31-4423899 AmazonSmile donates to United Way of Delaware County?

**Support
United Way of
Delaware County, Inc.**

When you shop at smile.amazon.com,
Amazon donates.

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